

Web Advertising on

Online Home of Salem Monthly Newspaper

Willamette *Live*.com

What's going on?

News • Opinion

Get in the know, local stories, streaming videos, read & post comments

Arts • Events

Post an event on the calendar
Search the calendar by category, date, or subject

NEWS
OPINION
EVENTS

DINING
WINE
MUSIC

NIGHTLIFE
SCREEN
STAGE
ART

WORD
WELLNESS
GREEN
CLASSIFIEDS



Salem
MONTHLY
NEWS, ART & ENTERTAINMENT

Pay by Impression

From PRINT to WEB

\$10 per thousand impressions
Minimum Purchase 5000 impressions = \$50.00

- An impression is made any time a user/reader completely loads a page that contains your ad

Top Horizontal.....570 x 90
Side Vertical160 x 600
Island300 x 250

Side Vertical Ad 160 x 600

Island Story Ad 300 x 250

Top Horizontal Ad 570 x 90

10% upgrade
when you buy any **print ad** in Salem Monthly Newspaper you can run that **same ad** on-line for only **10%**

- See your print ad online
- link to your web site

Same ad / Same size
Available on any size 1/2 or under.
Ad runs for the length of that print contract.
No changes can be made to the ad copy once published.

RUN ANY PRINT SIZE
1/2 or under (see print rate sheet)

Contact our ad department to find the advertising program that will work best for your business

